**Business Ethics and Corporate Social Responsibility**

**Overview**

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| Level | 4 (Semester 7) |
| Duration | 4 weeks |
| Lectures | 10 times 40-minute lecture per week for 2 weeks |
| Practicals/tutorials | 5 times 2 hours per-week, for 3 weeks |

**Learning Outcomes**

By the end of this course, students should be able to:

* Understand the key tenets of moral theories that are relevant to business such as Utilitarianism, and Kantian ethics.
* Identify the moral questions that business activity specifically creates.
* Be able to evaluate common beliefs about ethics and especially common beliefs about the role of ethics in business.
* Be capable of evaluating the ethics of particular business decisions and general practices in business.
* Apply theoretical frameworks to the study and practice of business ethics in contemporary business issues using case studies.
* Be capable of identifying and analyzing information and proposing potential solutions for the ethical practice of business.

**Syllabus**

This course covers the fundamental question of what ethics is granting a context for the discussion of business ethics and Corporate Social Responsibility. It will explore a range of ethical theory and areas of ethical business relationships (employer & employee relationships, business & consumer, business & community, business & environment). In an increasingly global business environment the issues of business ethics and corporate social responsibility are coming to the fore. The business world increasingly realizes that how it acts and how it is perceived to act are vital to its continued existence. Corporations around the globe produce elaborate CSR policies designed not only to be read by their employees but also by the wider society. This course will engage with why these issues have become important and why businesses are looking to have an ethically informed workforce.

* Introduction to thinking about business ethics and their application to society.
* The examination of the role and purpose of ethics in business.
* The presentation of the concept of Corporate Social Responsibility, and the exploration of its relevance to ethical business activity.
* Exploration of the ethical obligations and ethical ideals present in the relationship between employers and employees.
* The examination of business ethics in relation to globalization, the concept of the public good, environmental issues, competition, advertising, inequalities and human rights.
* To equip students with tools enabling them to evaluate critically ethical issues and economic perspectives concerning contemporary business practices.