**Enterprise Computing And Business**

**Overview**

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| Level | 3 (Semester ) |
| Duration | 4 weeks |
| Lectures | 2x40 minutes/week for 2 weeks |
| Practicals/tutorials | 5x2 hours/week for 3 weeks |

**Learning Outcomes**

1. Illustrate enterprise application concepts
2. Evaluate product development process
3. Compose a data model for use in an enterprise
4. Validate service design development process
5. Discover assumptions in product development
6. Apply a business development canvas to product ideas

**Syllabus**

1. an exploration of why businesses need computing systems and the various types of systems such as customer relationship management, supply chain management, OLAP and data warehouse systems
2. exploration of how the data model ties back to the business model and how these relate to the system developed
3. business model ideation, business model canvases, empathy maps and customer journey maps for developing service design