



Nimdzi 100

*The size and state of the language services industry,
including ranking of top 100 LSPs by revenue.*

March, 2019
(First edition)

ABOUT NIMDZI

Who we are

The language services industry is growing and there is no end in sight. For your company to dominate the competition and be ahead of the game, you require insight – and that is exactly where we come in. We come from diverse backgrounds in the language industry. We are a market research and international consulting company made up of analysts, consultants, LSP experts, and researchers. But we are all connected with one united goal – Helping our clients succeed.

And yes. We know the industry.

What we do

With a global team management approach, we work directly with you, learning the ins and outs of your business so that we can help to customize and tailor your business needs on the global stage. When you localize your message to prospective global customers, you reach them on a much deeper level and that only means one thing – customers are engaged and interested. We help you to better understand and connect with your demographic.

We build actionable insights and reports that cater specifically to your products and services. We provide the window into the ever-changing translation and localization industries. Working with us means building relationships with influential players – an essential part of penetrating your market.

The future lies directly in the global market. We get inside the head of the localization users and focus on factors that are important to them. We research. We report. We advise. We direct. We guide.

We're here to help

Looking to move into the global market? Want to establish the ultimate customer experience? Need some insight into how to adapt your products and services to have the look and feel of your target market? Dreaming of creating an ultimate user experience – one that will help to advance your marketing strategy and drive your business goals?

We are here to help.

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RESEARCH TEAM



Konstantin Dranch

Language industry researcher, speaker and event organizer, Konstantin can be said to be the brains behind Nimdzi's primary research machine. Formerly a business journalist and a strategist in a language technology company, he has unique insights into every situation. As Chief Researcher, Kostya makes sure that the data is being looked at from all possible perspectives.



Renato Beninatto

CEO and co-founder, Renato brings decades of experience everywhere he goes. With extensive experience in international consulting, market research, sales and marketing, Renato provides the strategic direction that helps Nimdzi better serve clients worldwide.



Tucker Johnson

As Managing Director and co-founder, Tucker takes Renato's crazy ideas and puts them into action. Specialized in vendor side operations, global team management, large program outsourcing, and supply chain governance, Tucker is happy to share his operational experience with Nimdzi's partners.

OTHER TEAM MEMBERS



Eric Woelfel
Research program director



Abigail Gaines
Research program manager



Sarah Hickey
Interpreting researcher



Sandra Olivera
Business development



Yulia Akhulkova
Data scientist



Nika Allahverdi
Localization researcher



Alex Kriventsov
Localization researcher



Gabriel Karandysovsky
Localization researcher



Nicole Arrington
Business development



Jonathan Otis
Growth and M&A advisory



Aleksey Schipack
Web development and IT



Kristen Glant
Finance and facilities director



Chances are, the information you came here for is the **Nimdzi 100 Ranking**, which is presented in the table in the following pages, where we rank the top language service providers by revenue worldwide.



LET'S JUMP RIGHT IN, SHALL WE?