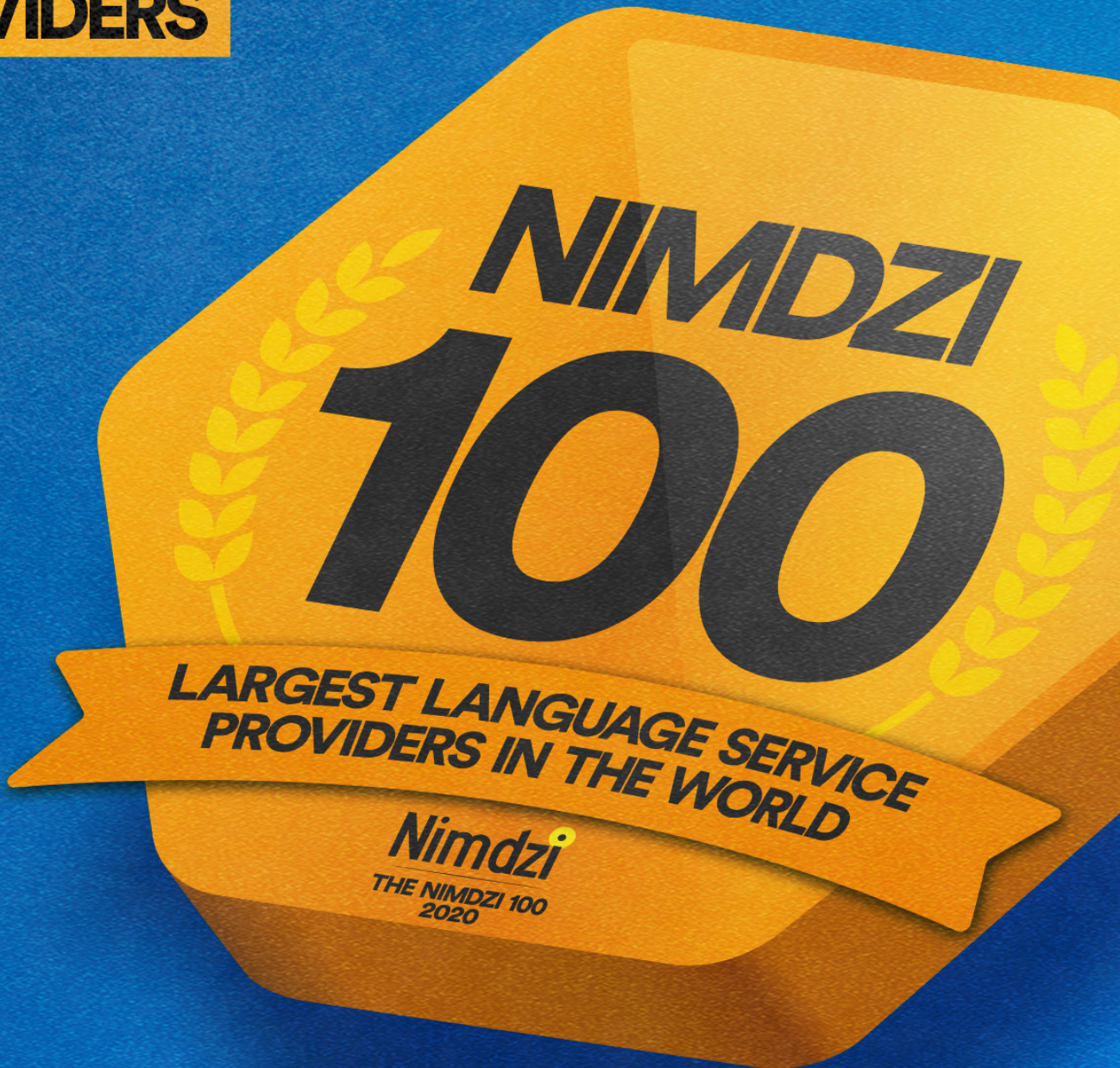


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THE NIMDZI 100

THE SIZE AND STATE OF THE
LANGUAGE SERVICES INDUSTRY IN 2020,
INCLUDING THE RANKING OF THE

**TOP 100 LARGEST
LANGUAGE SERVICE
PROVIDERS**



About Us

Who we are

The language services industry is growing and there is no end in sight. For your company to dominate the competition and be ahead of the game, you require insights – and that is exactly where we come in. We come from diverse backgrounds in the language industry. We are a market research and international consulting company made up of analysts, consultants, LSP experts, and researchers. But we are all connected with one united goal – helping our clients succeed.

And yes. We know the industry.

What we do

With a global team management approach, we work directly with you, learning the ins and outs of your business so that we can help to customize and tailor your business needs on the global stage. When you localize your message to prospective global customers, you reach them on a much deeper level and that only means one thing – customers are engaged and interested. We help you to better understand and connect with your demographic.

We build actionable insights and reports that cater specifically to your products and services. We provide the window into the ever-changing translation and localization industries. Working with us means building relationships with influential players – an essential part of penetrating your market. The future lies directly in the global market. We get inside the head of the localization users and focus on factors that are important to them. We research. We report. We advise. We direct. We guide.

We are here to help

Looking to move into the global market? Want to establish the ultimate customer experience? Need some insights into how to adapt your products and services to have the look and feel of your target market? Dreaming of creating an ultimate user experience – one that will help to advance your marketing strategy and drive your business goals?

We are here to help.

The logo for Nimdzi, featuring the word "Nimdzi" in a bold, sans-serif font. The letter "i" is stylized with a yellow circle above it. The logo is set against a large yellow circular background.

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Research Team



Sarah Hickey

Chief Researcher, Sarah analyzes the language services market from all angles. Her experience as a translator and conference interpreter allows her to have a unique view of the industry.

Her background in journalism has always led her down the path of critical thinking and objective reporting. As Nimdzi's Chief Researcher, Sarah makes sure no stone is left unturned and Nimdzi's market analyses include all components of this vibrant industry.



Tucker Johnson

As **Managing Director** and **co-founder**, Tucker takes Renato's crazy ideas and puts them into action. Specialized in vendor side operations, global team management, large program outsourcing, and supply chain governance, Tucker is happy to share his operational experience with Nimdzi's partners.



Renato Beninatto

CEO and **co-founder**, Renato brings decades of experience everywhere he goes. With extensive experience in international consulting, market research, sales and marketing, Renato provides the strategic direction that helps Nimdzi better serve clients worldwide.



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Jarek Hrstka
Localization Adviser

THE NIMDZI 100

Chances are the information you came here for is the **Nimdzi 100 Ranking**, which is presented in the table in the following pages, where we rank the top language service providers (LSPs) by revenue worldwide.

Let's jump right in, shall we?

Notes

- v **verified**, data provided by companies
- fy **fiscal year**, figures for the latest financial year (verified with financial reports)
- e **estimated revenue**, based on extensive industry research
- c **calculation** based on public financial records

Some companies appear to have the same revenue due to currency rounding. However, the ranking is accurate considering the second decimal.



Rank	Company name	Country	Revenue (USD millions)	Note	Core business
01	TransPerfect	United States	764.5	v	translation, life sciences, legal
02	Lionbridge	United States	705.0	v	translation
03	LanguageLine Solutions	United States	530.0	v	interpreting
04	SDL	United Kingdom	487.6	fy e	translation, IT, technical, life sciences
05	RWS	United Kingdom	454.1	v	translation, patents, life sciences, IT
06	Appen	Australia	372.5	fy	data company
07	Keywords Studios	Ireland	366.0	fy	video game services
08	Welocalize	United States	254.6	v	patents, legal, life sciences, IT, data
09	SDI Media	United States	211.0	v	media localization
10	IYUNO Media Group	United Kingdom	185.0	v	media localization
11	STAR Group	Switzerland	183.1	v	translation, technology, automotive, IT
12	AMPLEXOR	Luxembourg	180.1	v	life sciences, technical, government
13	Acolad Group	France	168.0	v	translation, life sciences, legal, luxury, interpreting
14	CyraCom International	United States	156.7	v	interpreting
15	Translation Bureau	Canada	151.1	v	translation, government, interpreting