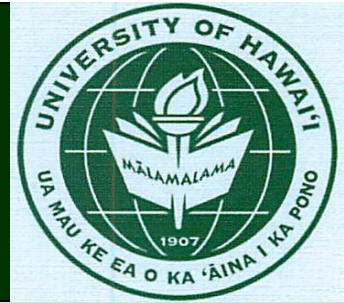




School of Travel Industry Management 3+2 Master's Program



Excellence and leadership in responsible hospitality, tourism, and transportation



The TIM School's setting within one of the world's premier tourist destinations and its faculty's expertise make it an ideal location for the study of coastal and marine tourism; ecotourism; tourism in the Asia-Pacific region; sustainable tourism; transportation planning, management, and economics; hotel, restaurant, resort, and spa management and marketing; and many other subjects.

Why Choose TIM's 3+2 Master's Program?

- Established in 1966, the TIM School is the oldest tourism education program in the Asia Pacific region and was awarded the first Pacific Asia Travel Association (PATA) Gold Education Award for its outreach into the region.
- The TIM School was among the first to be granted full accreditation by the Accreditation Commission for Programs in Hospitality Administration (ACPHA), under the Council for Hotel, Restaurant, and Institutional Education.
- TIM students are given the opportunities to network with many top travel industry leaders.
- Students are provided with career placement opportunities during their final semester in the program.



Facilities include computer labs and the Sunset Reference Center, a travel and tourism library that serves as major resource center for the Pacific and Asia region.



TIM School Mission

The mission of the School of Travel Industry Management is to develop and disseminate hospitality, tourism, and transportation concepts, knowledge, and skills through global leadership in teaching, research, training, and outreach. These activities contribute to economic, sociocultural, and environmental sustainability, including supporting and enriching host cultures.

Admission Requirements:

Prior to beginning the UHM portion of the 3+2 Program, Southern China Normal University (SCNU) students must:

- Complete all undergraduate academic requirements except for the culminating project. This project must be completed during the first year of residence at UHM, and graded by the faculty of Southern China Normal University;
- Take and pass an approved English proficiency exam prior to admission. Currently, the approved English proficiency exams are the Internet-based (IBT) TOEFL with a minimum score of 85, paper-based TOEFL with a minimum score of 563, or the Academic International English Language Testing System (IELTS-Academic) with a minimum score of 6.5 (with no less than 6.0 of each subject);
- A GPA that meets the requirement of UHM TIM (minimum GPA 3.0 on a 4.0 scale);
- Successfully complete all paperwork required for UHM graduate program admission and secure a student visa to study in the United States. Official transcripts from Zhejiang University and any other institution of higher learning attended by the candidate should be sent to UHM's Office of Graduate Education for evaluation. Transcripts from non-English-speaking institutions will be translated by an appropriate authority in the US determined by UHM Office of Graduate Education and evaluated for



TIM graduate students with TIM Graduate Chair attending Asia Pacific Forum

Financial Assistance

Opportunities for financial assistance include:

- Graduate assistantships including a tuition waiver, a monthly stipend, and health insurance benefits, available on a competitive basis.
- Scholarships and fellowships for new and continuing TIM graduate students.
- National scholarships awarded on a competitive basis.

TIM students are given the opportunities to network with top travel industry leaders

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School of Travel Industry Management
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Hawai'i 96822
Phone: (808) 956-8946 Fax: (808) 956-5378
Email: timinfo@hawaii.edu



Admission Checklist

Step One: Complete the 3+2 Online Application Form at <http://manoa.hawaii.edu/threeplustwo/online-application/>.

Step Two: Go to <http://manoa.hawaii.edu/threeplustwo/> to download the paper graduate program application. IMPORTANT: Be sure to write “3+2 TIM” at the top of the application form. Other documents you will need include:

- University of Hawai‘i at Mānoa Graduate Admissions Applicant and Fee Payment Form (Must submit paper application and indicate 3+2 program for intended graduate program and degree objective)
- Confidential Financial Statement for International Applicants
- Copy of Passport
- One official transcript in Chinese
- One official certified English translation of transcript
- ◆ Official English Proficiency Test Results (TOEFL or Academic ISLTS) must be sent from the testing organization and received by our institution. The University of Hawai‘i at Mānoa ETS school code is 4867.
- Graduate program internal application and material
 - ◆ One copy of applicant’s resume including academic and professional background
 - ◆ Statement of goals and objectives
 - ◆ Three letters of recommendation in English

Please mail these documents to UHM Office of Graduate Education—Student Services

For more information, go to

<http://manoa.hawaii.edu/threeplustwo/>

MS/TIM degree requirements

Core Courses (3 Credits for each course)

- TIM 601 Research Applications in TIM
- TIM 602 Strategic Travel Marketing
- TIM 603 Information Technology, E-Commerce, and the Travel Industry
- TIM 605 Hospitality Management
- TIM 606 Transportation Economics and Management
- TIM 607 Global Tourism Analysis
- TIM 695 Seminar: Travel Industry Management Policy

Core Credits: 21 Credits

Plan A: Thesis Option

- Electives (Approved): 9 Credits
- TIM 700—(Thesis): 6 Credits

Plan B: Non-Thesis Option

- Electives (Approved): 12 Credits
- TIM 694 Professional Paper: 3 Credits

Total Credits: 36 Credits

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